

## Exit Planning: A Business Owner's Essential Strategy

Why do we need to talk about exit planning? Because it's inevitable. Whether we like it or not, there will come a day when we exit our business. The question isn't *if* but *how*.

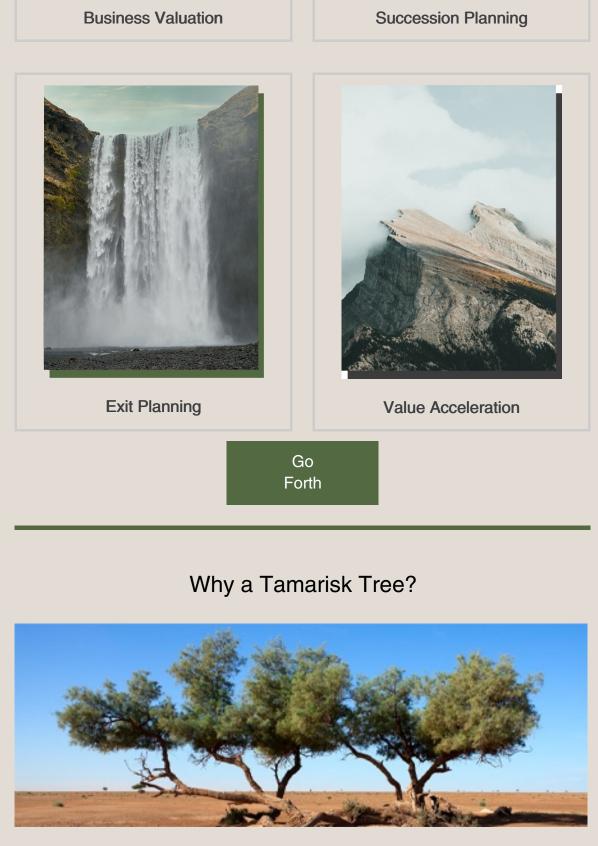
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## **Protecting Your Legacy**

We help business owners navigate the challenges of selling their business or transitioning leadership to the next generation, with a primary focus on protecting their legacy.







The tamarisk is a valued desert tree. It not only provides shade but releases cool moisture, like a natural air conditioner. It also is a very slow-growing tree, taking up to 80 years to grow to full maturity...



Phil Harwood, JD, MBA & Tabetha Vetter, CEPA Co-founders, Senior Advisors



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