



UNDER THE T AMARISK TREE

Understanding EBITDA vs. Adjusted EBITDA: What Business Owners Need to Know

As a business owner, understanding your company's financial health is crucial for making informed decisions, attracting investors, and planning for growth. Two key financial metrics—EBITDA and Adjusted EBITDA—are widely used to assess profitability. But what's the difference between them, and why should you care?

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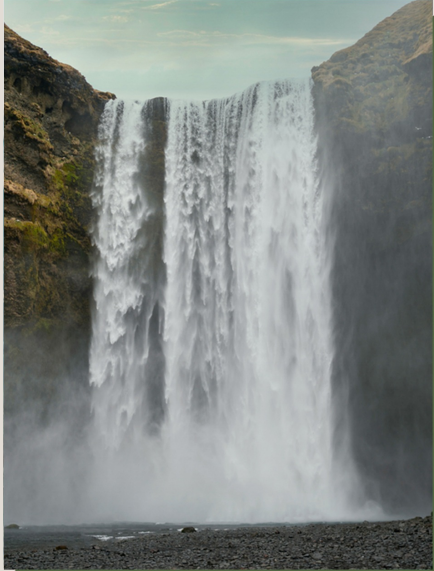
Protecting Your Legacy

We help business owners navigate the challenges of selling their business or transitioning leadership to the next generation, with a primary focus on protecting their legacy.

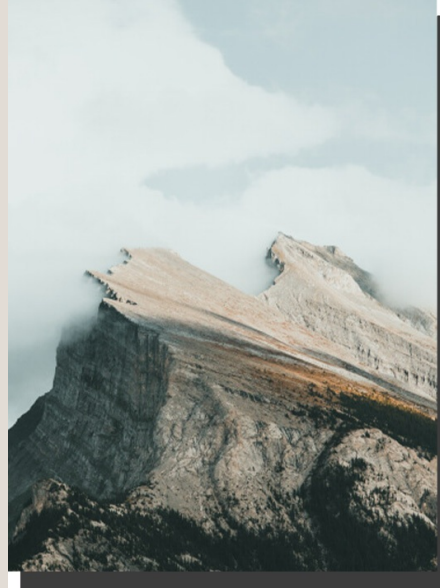


Business Valuation

Succession Planning



Exit Planning



Value Acceleration

Go
Forth

Why a Tamarisk Tree?



The tamarisk is a valued desert tree. It not only provides shade but releases cool moisture, like a natural air conditioner. It also is a very slow-growing tree, taking up to 80 years to grow to full maturity...

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