



UNDER THE TAMARISK TREE

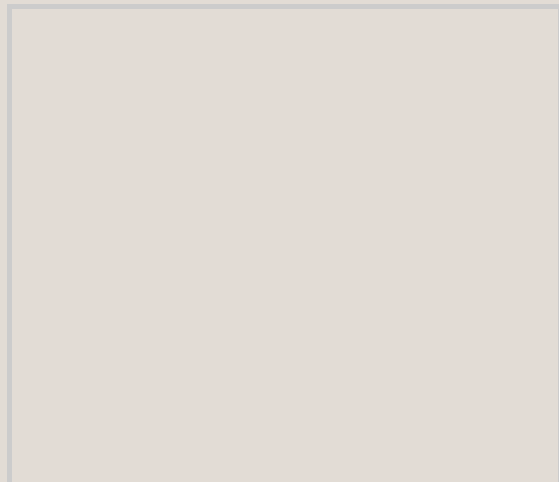
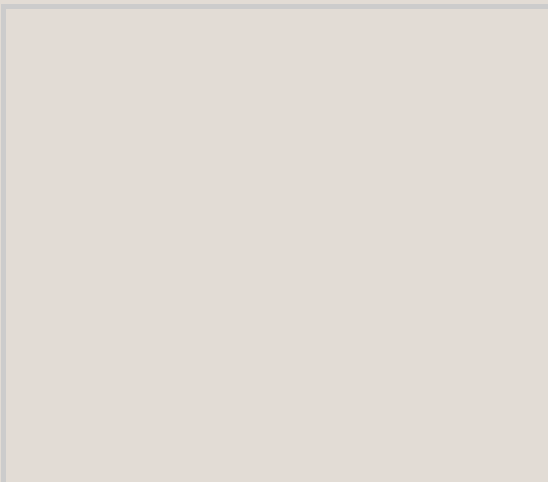
Three Reasons Why You Should NOT Exit Your Business

Business owners today are inundated with offers to sell their businesses. The phone calls, texts, and emails are relentless. “We have qualified buyers ready to acquire your business.” “Now is the perfect time to sell.” These solicitations may be appealing. They may be well-intended. But chances are that these marketers don’t know anything about you or your business. They are simply dialing for dollars. And, in many situations, these targeted business owners should NOT exit their businesses – yet. That time will come – I promise – but there are several reasons why a business owner should not exit their businesses at the present time. We’ll discuss three of them in this article.

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Protecting Your Legacy

We help business owners navigate the challenges of selling their business or transitioning leadership to the next generation, with a primary focus on protecting their legacy.





Business Valuation



Succession Planning



Exit Planning



Value Acceleration

Go
Forth

Why a Tamarisk Tree?



The tamarisk is a valued desert tree. It not only provides shade but releases cool moisture, like a natural air conditioner. It also is a very slow-growing tree, taking up to 80 years to grow to full maturity...

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